

## Module XXIII: Entrepreneurship

### 1.1. Module Objectives

On completion of this module, the students will be able to Able to manage scientific innovation downstreaming towards commercial bio-products more efficiently

### 1.2. Module Data

Person in charge	Angga Dwiartama, PhD
Credits	2
Course	BM4070 Bioindustrial Management and Entrepreneurship
Module examination	Written test

#### 1.2.1. Sub-module I: Bioindustrial Management and Entrepreneurship

Lecturer	Angga Dwiartama, PhD
Semester	8
Type of submodule / course	Compulsory
Credits	2
Workload - class lecture (hr/sem)	2 hours lectures, 2 hours structured activities, 2 hours individual study, 16 weeks per semester, and total 96 hours a semester
Workload details	Textbook reading assignment, group discussion, paper review, presentation
Classification within the curriculum:	General Studies / Compulsory Course/ Elective Course
Type of examination	Written
Language	Bahasa Indonesia
Course Target / Outcome	Able to manage scientific innovation downstreaming towards commercial bio-products more efficiently
Teaching methods	Interactive Teaching
Contents (SAP)	<ul style="list-style-type: none"><li>- The Biotechnology Industry Entrepreneurship</li><li>- Human Resource Management and Employment Relations</li><li>- The Biotechnology Industry Market Development</li><li>- The Financial Capital</li><li>- Strategy for Pricing of Bioindustry Products</li><li>- Biotechnology Industry</li><li>- Business Ethics for Entrepreneurs in Biotechnology and Social Responsibility</li></ul>
Literature / Sources	<ul style="list-style-type: none"><li>- Craig Shimasaki, Biotechnology Entrepreneurship – Starting, Managing, and Leading Biotech Companies, , BioSource Consulting Group, 2014</li><li>- Martin Austin, Business Development for The Biotechnology and Pharmaceutical Industry, , Limited Gower House Croft Road Aldershot Hampshire, 2008</li></ul>
Other specialties	